

13th

INTERNATIONAL CONFERENCE

ON

PARADIGM SHIFT IN
BUSINESS PRACTICES:
INNOVATION, TRANSFORMATION,
SUSTAINABILITY &
INCLUSIVE GROWTH



— Research & Knowledge Partner with —



INNOVATION



TRANSFORMATION



SUSTAINABILITY



INCLUSIVE GROWTH



05

**December
2026**
(Hybrid Mode)

at Indore

Pre Conference Session (Online)
December 04, 2026



VISHISHT
SCHOOL OF MANAGEMENT
Recognized from Govt. of M.P. & AICTE and Affiliated to Devi Ahilya University

College Campus : Pologround, Near MPEB Office, Indore, M.P.(India)-452 003

Contact : Ph. 0731-2423222 +91-99262 47000

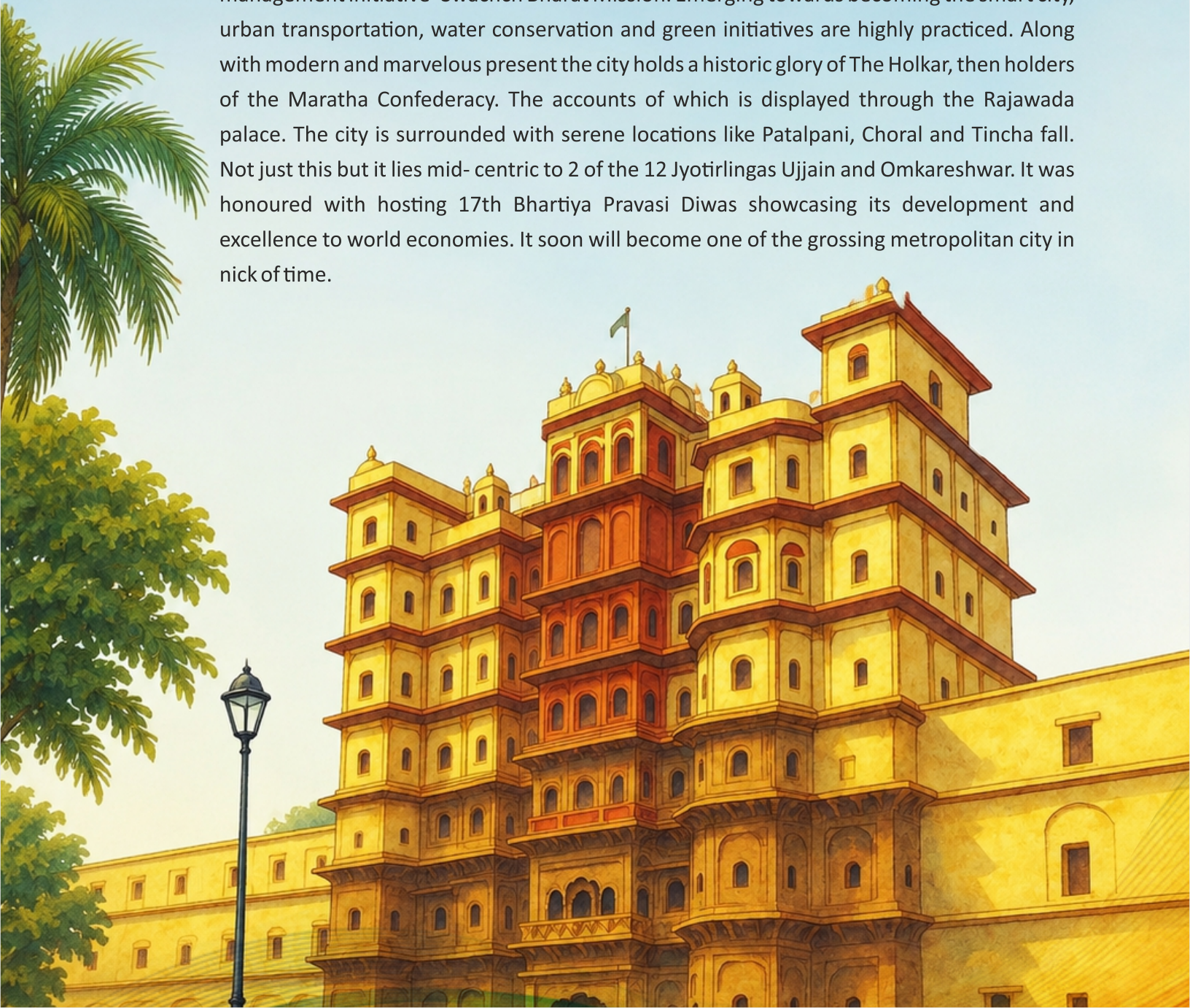
Email : director.vsom@gmail.com, conference.vishisht@gmail.com, conference@vsom.in

Website : www.vipsar.ac.in, www.vsom.in [f/Vishishtschoolofmanagement](https://www.facebook.com/Vishishtschoolofmanagement)

INDORE

CLEANEST CITY OF INDIA

The beat to the heart of India called Indore in Madhya Pradesh. A state that lies on the central highland of India holds its economic diagram to the city Indore. Indore is famous for its robust economical strength that thrives economy, education, IT, import-export and foodies. Food, synonymous to this city plays a significant role, the city has mastered culinary with two major food lobbies of Chhappan Dukan and Sarafa. With talk of the town dish - POHA. But, Indore is just not a platter of good food with sprinkled sev on it. Also the city is crowned 7 times the title of the "Cleanest city of India". The city is pioneer of the nationwide sustainable waste management initiative -Swachh Bharat Mission. Emerging towards becoming the smart city, urban transportation, water conservation and green initiatives are highly practiced. Along with modern and marvelous present the city holds a historic glory of The Holkar, then holders of the Maratha Confederacy. The accounts of which is displayed through the Rajawada palace. The city is surrounded with serene locations like Patalpani, Choral and Tinch fall. Not just this but it lies mid- centric to 2 of the 12 Jyotirlingas Ujjain and Omkareshwar. It was honoured with hosting 17th Bhartiya Pravasi Diwas showcasing its development and excellence to world economies. It soon will become one of the grossing metropolitan city in nick of time.



ABOUT VISHISHT SCHOOL OF MANAGEMENT (VSOM)

Vishisht School of Management, Indore, has glories history of spanning over 15 years. Established in 2011, the institution is proudly affiliated with Devi Ahilya Vishwavidyalaya, Indore - a NAAC A+ accredited State Government Statutory University of Madhya Pradesh. It is also recognized by the Department of Higher Education, Government of Madhya Pradesh and approved by AICTE. Vishisht School of Management has consistently forged a path of excellence, earning accolades such as the 'Best Research-Oriented College' and the 'Most Promising UG College of the Year' under the MP Entrepreneur and Excellence Awards.

Vishisht School of Management has also been recognized with the "Certificate of World Book Record" for the outstanding achievement in the field of 'Highest Academic Research Presentation' felicitated in October 2024. With a well-deserved reputation for academic rigor, cutting-edge programs, and a robust research orientation, Vishisht School of Management proudly accredited its ISO 9001:2015 certification by the International Accreditation for Quality Management Systems. The institution is celebrated for its exceptional research contributions, partnering with leading research institutes, industry giants and government organizations to address complex challenges and



drive meaningful societal impact.

Over the past decade, Vishisht has successfully hosted 12 International Conferences. VSOM is also recognized by the Global Research Foundation for its exemplary initiatives in innovative teaching methodologies, faculty development programs, conferences, workshops, industry visits and cultural and social activities. Furthermore, the Education Conclave-2021 has awarded Vishisht School of Management a Certificate of Appreciation for its unwavering commitment to education and its exemplary efforts in bridging the gap between theoretical knowledge and practical industry experience.



ABOUT THE CONFERENCE

Vishisht School of Management, Indore (VIPSAR) proudly announces its 13th International Conference on the theme “Paradigm Shift in Business Practices: Innovation, Transformation, Sustainability and Inclusive Growth,” This prestigious academic event aims to foster thought-provoking dialogue and global collaboration among researchers, scholars, industry experts and students to explore multiple pathways that drive business progress along with inclusive and sustainable development. The conference invites participation from across the globe, bringing together diverse academic and professional perspectives to co-create actionable knowledge for a rapidly changing world.

The global business landscape is experiencing unprecedented transformation driven by technological disruption, geopolitical uncertainties, climate change, economic volatility, pandemics and evolving stakeholder expectations. These challenges have compelled organizations to rethink conventional business models and embrace innovative, sustainable and inclusive approaches to ensure resilience and long-term success. Businesses are increasingly expected to create value not only for shareholders but also for society and the environment through

responsible governance and ethical decision-making. In this context, India's emergence as one of the world's fastest-growing economies offers a unique and timely lens through which to examine these transformations, particularly in areas such as digital public infrastructure, green economy transitions and social entrepreneurship.

The conference “Paradigm Shift in Business Practices: Innovation, Transformation, Sustainability and Inclusive Growth,” aims to provide a multidisciplinary platform for academicians, researchers, policymakers, industry professionals, entrepreneurs and students to deliberate on emerging trends, challenges and opportunities shaping the future of business. It seeks to foster meaningful discussions on how innovation, digital transformation, artificial intelligence, environmental sustainability, entrepreneurship and inclusive policies are redefining organizational strategies and business ecosystems.

The conference will encourage the presentation of original research, case studies and best practices that contribute to resilient business models and sustainable economic development. It also aims to strengthen collaboration between academia and industry, facilitating knowledge exchange and promoting evidence-based solutions for contemporary business challenges. We warmly invite researchers, practitioners, policymakers and thought leaders to contribute to this important dialogue and collectively shape the future of responsible and inclusive business practices.

Join us in shaping conversations that turn visionary ideas into impactful realities for a Viksit Bharat



ABOUT THE THEME

The world of business is undergoing an unprecedented transformation. The convergence of technological disruption, environmental imperatives, shifting geopolitical dynamics and changing social expectations is compelling organizations, governments and institutions to fundamentally rethink the way they operate, compete and create value.

The theme of VINCON 2026 “Paradigm Shift in Business Practices: Innovation, Transformation, Sustainability and Inclusive Growth,” captures this momentous inflection point. It invites participants to explore how businesses, institutions and communities can navigate disruption with agility lead with purpose and build frameworks that are not only economically viable but also socially equitable and environmentally responsible.

The Four pillars of this theme reflect the most critical dimensions of contemporary business transformation:

- **Innovation:** Rethinking products, processes, business models and leadership approaches in the digital era.
- **Transformation:** Driving strategic and structural reinvention of organisations in response to evolving technological, social and economic realities.
- **Sustainability:** Embedding environmental, social and governance (ESG) principles into the core of business strategy.
- **Inclusive Growth:** Ensuring that economic progress reaches all stakeholders particularly the marginalized by designing equitable policies, inclusive business models and accessible markets.



TRACKS & SUB THEMES OF THE CONFERENCE

Track 1: Business Practices

- Innovation and Digital Transformation
- Artificial Intelligence and Business Analytics
- E-Commerce, Digital Payments and FinTech Disruption
- Industry 5.0 and Smart Organizations
- Strategic Management and Organizational Transformation
- Entrepreneurship and Start-up Ecosystems
- Supply Chain Resilience and Operations Management
- Human Resource Management in the Digital Era
- Marketing Innovation and Consumer Behaviour
- Banking, Insurance and Financial Services Innovation
- Accounting, Taxation and Fiscal Policy Reforms
- Resilience, Strategy and Leadership
- Reimagining Management Education in the AI Era
- Data Analytics and Business Intelligence

Track 2: Sustainability & Inclusive Growth

- Sustainable Business Models and ESG
- Green Finance and Circular Economy
- Corporate Governance, Ethics and CSR
- Environmental Law, Climate Policy and Business Compliance
- Financial Inclusion & Inclusive Growth
- International Trade, Tariff Reforms & Global Market Access
- WTO, Free Trade Agreements & Multilateral Trade Governance
- Geopolitics, International Relations & Global Business Strategy
- Macroeconomic Trends, Monetary Policy & Business Environment
- Public Policy, Governance & Economic Development
- Development Economics and Emerging Market Perspectives
- Corporate Law, Intellectual Property & Regulatory Compliance
- Cyber Law, Data Privacy and Digital Governance
- Diversity, Equity and Inclusion (DEI) in Business Practices
- Social Entrepreneurship and Community Development
- Indian Knowledge System

(This is an Indicative List, Contributions from Areas not Listed above will also be considered)

The conference aspires to generate meaningful academic discourse and practical recommendations that will assist organizations in navigating uncertainty while fostering innovation, sustainability and inclusive economic growth. It seeks to inspire collaborative solutions that contribute to building resilient businesses and a more equitable global economy.



POSTER PRESENTATION

Calling All Young Innovators and Creative Thinkers!

Step into the world of ideas and innovation by participating in the Poster Presentation Competition on "Sustainability" and the "Indian Knowledge System" at "VIPSAR's 13th International Conference".

This competition is open to school and college students who are passionate about creating a sustainable future and promoting India's rich knowledge heritage. Showcase your creativity, present your innovative ideas and inspire positive change through your poster.

Express your vision. Showcase your talent. Be a part of building a greener and wiser tomorrow!



PUBLICATION DETAILS

Category of Delegates	Journal Print (Peer Review)	Journal Online (Peer Review)	ISBN Book Print Publication	Conference Participation (No Publication)
Foreign	\$75	\$75	\$75	\$ 60
Industry/Professional	Rs. 2600/-	Rs. 2600/-	Rs. 2600/-	Rs. 1500/-
Academicians / Research Scholars	Rs. 2400/-	Rs. 2200/-	Rs. 2100/-	Rs. 1200/-
Students	Rs. 1200/-	Rs. 1200/-	Rs. 1200/-	Rs. 800/-

**Certificate of Participation/Presentation will be given to Registered Delegate only*

REGISTRATION FEES DETAILS

Payment (by any one of the methods listed below) must accompany the registration form. • Online Transfer / UPI: In favour of Director, VIPSAR

• NEFT: Punjab National Bank, Sanwer Road Branch, Indore

• Account Name : **Director VIPSAR**

• Account Number : **2157002100012610**

• IFSC Code : **PUNB0215700** • MICR Code **452024006**

**Kindly note your registration will not be processed until payment has been received in full.*

**Registration Fees excluding Accommodation and Transportation*

**PAYMENT THROUGH
UPI QR CODE**



GUIDELINES FOR SUBMISSION OF PAPERS/ ABSTRACTS:

- Please submit the abstract and paper by email with track.
- Text should be in MS-Word, Times New Roman Font with 12 font size and title and heading with 14 font size and 1.5 line spacing in a Justify Alignment.
- It should be in Editable Format.
- Word Limit: Abstract should not be more than 500 words
- Paper should not be more than 10 pages of A4 Size Paper.
- APA 7 style of referencing for citation should be followed to maintain uniformity.
- Cover Page include Title of Paper, Author and Co-Author Name, College/Institute Name, Mobile No. and E-mail id. It should be in Editable Format.
- Accepted and Selected papers will be published in the book/Journal.
- **Email your Abstract or paper at conference.vishisht@gmail.com, conference@vsom.in**
- Paper in Hindi Language should be in Kruti dev Font in MS-Word and share PDF Also.

For More Details, Kindly Visit at- www.vipsar.ac.in

EVENTS/STAGES	IMPORTANT DATES
Last Date for Submission of Abstract (Upto 500 Words)	25/11/2026
Last Date for Acceptance of Full Paper	02/12/2026
Last Date of Registration	03/12/2026
Pre Conference Session (Online)	04/12/2026 (Friday)
Conference Date (Hybrid)	05/12/2026 (Saturday)



POINT OF CONTACTS

Dr. S. M. Anas Iqbal

Director (Academics) & Conference Chair/ Convener
director.vsom@gmail.com
+91- 99262 47000

Mr. Robin Neema

Organizing Secretary
conference.vishisht@gmail.com | robin@vsom.in
+91- 98268 12182

Ms. Priyanshi Dubey

Conference Secretary
conference.vishisht@gmail.com
conference@vsom.in
+91- 9754973355

Please complete the form and send by e-mail or Post to the Conference Secretary, should you have any questions, please do not hesitate to contact

Tel: +91-731-2423222, 9826812182, 9754973355, 9926247000

Chief Patrons	:	Mr. Narendra Narang & Mr. Satish Narang
Patron	:	Dr. Naveen Yograj
Conference Chair/Convener	:	Dr. S. M. Anas Iqbal

CONFERENCE ORGANIZING TEAM

- ◆ Mr. Robin Neema
- ◆ Mr. Anuj Sharma
- ◆ Ms. Priyanshi Dubey
- ◆ Ms. Suhani Maheshwari
- ◆ Mr. Vaibhav Lad
- ◆ Dr. Rohit Pathak
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- ◆ Mr. Kamlesh Mali
- ◆ Ms. Nidhi Wagh
- ◆ Ms. Shruti Patel
- ◆ Mrs. Unnati Kale

CONFERENCE HIGHLIGHTS



Get together of Academicians & Industry Practitioners



Networking Forum for Ph.D students & Early Career Researchers



Keynote Sessions



Panel Discussions



Speaker Sessions



Paper Presentations



Poster Presentation for School & College Students", "Sustainability" and "Indian Knowledge System."



Paper Publications