



10th INTERNATIONAL CONFERENCE ON

Transformative Innovation and Sustainable Business Practices in a Multi-Polar Socioeconomic World

16th Dec. 2023 (Saturday)

About The College

Vishisht School of Management established in the year 2011 affiliated by Devi Ahilya Vishwavidyalaya, Indore (NAAC Grade 'A+' State Government Statutory University of M.P.) and Recognized by the, Department of Higher Education, Government of Madhya Pradesh. It completed splendid 13 years of education excellence and known for its commitment to excellence in education, research and leadership development. It has earned a strong reputation for its academic rigor, innovative programs, and research-oriented college. VSOM is ISO 9001:2015 certified by the International Accreditation Forum for our Quality Management System and Vishisht School of Management not only known for Academic Excellence but famous for its research initiatives. From its Inception to till Vishisht school of Management successfully and meticulously hosted 9 International Conference annually in different perspectives. Vishisht School of Management promotes the dissemination of research through publications in various reputed research journals. Vishisht School of Management also collaborates with other research institutions, industry leaders and government organization to address various challenges and a make a meaningful impact on society.

Vishisht School of Management was recognized by Global Research Foundation for Exemplary Initiatives towards FDPs, Conferences, Workshops, Webinars, Cultural and Social Activities during Pandemic-2020, and also received the certification of Appreciation from Genzest Organisation for ongoing contributions in the field of education and exemplary efforts towards making students future ready. It has been awarded as "Best Research Oriented College" Award and also declared as "Most Promising UG College of the Year" under Madhya Pradesh Entrepreneur and Excellence Awards.



About The Conference



In this complex and rapidly evolving global socioeconomic environment, businesses are compelled to undergo transformative innovations that not only drive growth and competitiveness but also contribute to the greater good of society and the planet. This entails reimagining traditional business models, products, and services to align with the principles of environmental stewardship, social responsibility, and economic equity.

Within a multi-polar world, characterized by diverse economic & political powers, cultures, and regulatory frameworks, the challenges and opportunities for transformative innovation and sustainable practices become even more pronounced. Organisations must navigate the nuances of operating in multiple economic centers while respecting local customs and regulations, all while striving to uphold sustainable practices that transcend borders.

During this conference, we will have the privilege of witnessing expert discussions on a wide range of business and socioeconomic topics. Through the astounding presence of educationist, business leaders, research scholars coming from the educational institutions and prestigious universities, and more than 300 research papers from different corner of the world, it is known that the social impact of the changes in business activities is happening.

Significance of Conference

The 10th International Conference on "Transformative Innovation and Sustainable Business Practices in the Multi-Polar Socioeconomic World" is a positive endeavour to create a major platform for presentation of new dimensions and research. This Conference will provide a platform to Research Scholar, Academicians, Industry Professional and Post-Graduate Students to share their views and knowledge on a particular field of research. It also gives a platform or an opportunity to publish their papers in various referred journals.

The principle target of this universal gathering is to trade and offer Knowledge, thoughts, experience and decision about research that worry to business administration and its social and financial effects on worldwide scale, and having a conclusion for business supervisors, educationist, analysts and understudies to confront the viable difficulties of business and to share the stage together with social point of view toward taking difficulties and on alluring execution.

Now-a-days every sector gives more importance to research so attending the conference, participating and presenting paper in conference helps in increase the API Score of Academicians. Conference Participation and Attending the Conference is compulsory for research scholar as per the UGC Ordinance.



CONFERENCE SUB-THEMES

As is customary, the conference is designed to appeal to a **Broad** cross-section of Academicians, Scholars and Practitioners. Below is an **Indicative** list of possible sub-themes. Proposals will be considered for panels or papers that focus on the overall theme of the conference or on any meaningful **Variations/Areas Related** of one of the Sub-Themes.

THEME I: GLOBAL BUSINESS PRACTICES

1. Monetary and Financial Management
2. Human Capital and Human Resource Management
3. Marketing Management/Brand Management
4. Venture Capital and Private Equity Funding
5. Banking & Insurance
6. International Business Management
7. Retailing & E-Commerce
8. Supply Chain Management & Logistics
9. Industry Specific Business Practices
10. Internet of Things and Industry 5.0
11. Digitalization of Business
12. Corporate Governance and Corporate Social Responsibility
13. Multiculturalism and Business Operation
14. Entrepreneurship and Start-Up
15. Digital/Social/Mobile/Internet Marketing

THEME II: SOCIO ECONOMIC DEVELOPMENT

1. Digital Transformation
2. Sustainable Development Goals (SDGs)
3. Education Policy and Workforce Development
4. Government Policies/ Schemes for Socio Economic Development
5. Health and Spirituality
6. Holistic Education & NEP 2020
7. Social inclusion and Equity in Multi-polar Societies
8. International Economic Policy and Trade
9. Most Favored Nation(MFNs) & International Trade Blocks
10. Law and Society in 21st Century
11. Disaster Management
12. Technological Advance For Green Energy and Clean Technologies
13. Differently abled Person
14. Contribution of Youth/ Women in Transformation of Society/Business

(This is an indicative list. Contributions from areas not listed above but related to the Themes/Sub Themes will also be considered.)

GUIDELINES FOR SUBMISSION OF PAPERS:

1. Please submit the abstract and paper by email with track. 2. Text should be in MS-Word, Times New Roman Font with 12 font size and title and heading with 14 font size and 1.5 line spacing in a Justify Alignment. 3. Word Limit: Abstract should not be more than 250 words. 4. Paper should not be more than 10 pages of A4 Size Paper. 5. Cover Page include Title of Paper, Author and Co-Author Name, College/Institute name, Mobile No. and E-mail id. 6. Accepted and Selected papers will be published in the book/Journal. 7. Email your Abstract or paper at conference.vishisht@gmail.com, conference@vsom.in. 8. Paper in Hindi Language should be in Kruti dev Font in MS-Word and share PDF Also.

CONTACT DETAIL

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(Formerly known as Vishisht School of Management) | Minority Institution under Article 30 (1) of Indian Constitution
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REGISTRATION FEES

Category of Delegates	Journal (Peer Review) Publication	ISBN Print Publication	Conference Participation (No Publication)
Foreign	\$70	\$60	\$60
Industry/Professional	Rs. 2,300/-	Rs. 2,000/-	Rs. 1,200/-
Academicians/Research Scholars	Rs. 2,100/-	Rs. 1,800/-	Rs. 1,200/-
Students	Rs. 1,000/-	Rs. 1000/-	Rs. 800/-
On Spot Registration by any of the categories to pay additional	Rs. 300/-	Rs. 300/-	Rs. 300/-

Note : Selected Papers will be Published in DOI (Digital Object Identifier)

Selected Paper Will be Published In UGC Care After Reviews and By Paying Additional Charges.

REGISTRATION FEE DETAILS

EVENTS/STAGES	LAST IMPORTANT DATES
Date for Submission of Abstract	15/11/2023
Date for Acceptance of Full Paper	30/11/2023
Date of Registration	30/11/2023

Payment Details

Payment (by one of the methods listed below) must accompany the registration form. ***Cheque/Demand Draft** (in favour of 'Director VIPSAR' ****NEFT- Punjab National Bank, Sanwer Road Branch, Indore Account Number- 2157002100012610 (Director VIPSAR), IFS Code-PUNB0215700, MICR Code 452024006, Madhya Pradesh, India.**

****Kindly note your registration will not be processed until payment has been received in full.**

***Registration fees excluding accommodation and transportation.**

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PAPER PUBLICATION

We solicit your ideas and observation on any relevant topics to be presented in the conference. Selected Research Papers will be published in the **ISBN Book/ ISSN Peer Review Journal/ UGC Care Listed Journal**. Research papers of all previous International Conferences have been published in edited ISBN Books/ ISSN Peer Review Journals/ UGC Care Listed Journal. We anticipate contribution from more and more delegates from every corner of the country and globe.



Key Highlights to watch for of 10th International Conference

Best Presentation Award in Each Technical Session

"Vishisht Siksha Samman & Vishisht Sewa Samman"
Will be Presented in the Conference

CHIEF PATRONS:

Mr. Narendra Narang & Mr. Satish Narang

CONFERENCE PATRON:

Dr. Naveen Yograj

CONFERENCE CHAIR/CONVENER:

Dr. S. M. Anas Iqbal



CONFERENCE ORGANIZING TEAM

Mr. Robin Neema



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